infraon®
Powered by EverestIMS

Everest ensures Geojit achieve financial peaks with a drastically improved network uptime

SOFTWARE

Everest IMS

SERVICE

Training & 24x7 Support

THE CHALLENGE

As uncertain health of the IT backbone has a potential to wreak havoc on a reputation built painstakingly over two decades. With more than 500 branches with 3000+ systems across these branches, buzzing with activity – Geojit created a gateway to the capital market for millions of investors across India and abroad. The branches were connected to the Datacenter through a combination of VSATs, MPLS or Lease Lines, ISDN Dialup or Broadband Connections. All connectivity to these remote branches were supported only during office hours.

Geojit was battling to address a challenge as crucial as 100% service availability during peak business hours. Even a few minutes of down-time at a branch could lead to a hefty loss for them. Due to the volatility of daily trading, Geojit's network would see sudden spikes in traffic. This would degrade the performance of servers and applications leading to the prime need of installing an efficiently performing network infrastructure with optimum throughput and servers in the pink of health.

Everest's Real Time Monitoring Enables A Seamless Online Trading Experience

Geojit BNP Paribas is a leading retail financial services company in India with a growing presence in the Middle East. The company rides on its rich experience in the capital market to offer its clients a wide portfolio of savings and investment solutions. The gamut of value-added products and services offered ranges from Equities and Derivatives to Mutual Funds, Life & General Insurance and third party Fixed Deposits.

With a rapid bloom in increased business transactions happening at every aspect of Retail Industry, companies now want to rely on a trustworthy Financial Service Company for their Savings and Investment Advices to secure the future of their business and growth.

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THE SOLUTION

DMX India provides with Everest Infrastructure Management Framework, which caters to Geojit's specific operational need of ensuring 99.99% network uptime during business hours. Using one of Everest's key strength of aligning management of the network with the way Geojit's operations were structured on the ground brought great visibility into problems even before their actual occurrence. Everest analyzed network traffic, its pattern and problem patterns to arrive at this alignment.

Geojit now had a bird's eye view of the entire network and all problem areas. With Everest's multi-level business views, network availability and health of network elements and servers installed at various zonal and regional offices were easily accessible from the Head Office. Detailed diagnosis till root-cause level and immediate automatic email updates to the telecom vendor, leading to most problems being resolved even before Geojit came to know about them, thus ensuring minimal downtime at most sites.

THE PAYOFF

➢ Proactive Monitoring leading to Reduced Business Downtime
➢ Increased Business Agility with a centralized Geographic View of all Branches
➢ Reduced Operational Costs with better Vendor SLA Management
➢ Increased Network Resilience
➢ Manage WAN / MPLS-based capacity and budget planning
➢ Easily manage and control total cost of network operations
➢ Effectively Monitor Network Policies
➢ Highly Improved MTTR (Mean Time To Respond) for critical link failures
➢ Increased Customer Satisfaction with Uninterrupted Online Transaction Services budding to New Business Opportunities
➢ Quantifiable Returns on Investments for the NMS tool

> *Everest's ensured high service availability across all branches. It is an integrated one-stop solution for performance and server management. Everest provides great flexibility in managing a complex network through its centralized tool.*
>
> **- Srinivasan, Geojit BNP Paribas**

Highlights

✓ **Multi-Branch Link Monitoring**
✓ **Automated Fault Notification**
✓ **Uninterrupted Connectivity**
✓ **Centralized Single Self-Portal**
✓ **Self-Driven Root Cause Analysis**
✓ **Highly Responsive SLA Management**

Everest is a Unified IT Infrastructure Management Solution that helps Simplify Network & Systems Management by Monitoring, Managing and Optimizing System Performance and Availability across Heterogeneous IT Environments. Everest is enterprise-Proven and ensures smooth running data-centers both on-premise as well as on cloud.